

conference and **exhibits**

Exhibit application form

Buenos Aires, Argentina
17-20 November 2008

All exhibiting companies
receive a listing in the
conference program.

Please describe the products
or services to be exhibited in
100 words or less and e-mail
this description to **exhibits@
localizationlatinamerica.com**
at the time you submit this form.

Exhibit application form

1

Company Information

 Company name

 Street address / P.O. Box number

 Suite/Floor

 City, State, Postal Code

 Country

Billing information, if different from above address

 Company name

 Street address / P.O. Box number

 Suite/Floor

 City, State, Postal Code

 Country

 Contact

 Phone

 Fax

 E-mail

 Website

Need help?

Please contact Chris Luxton at
exhibits@localizationlatinamerica.com
or call
+1 (608) 826 5001 (US Central Time Zone).

conference and exhibits

Exhibit type selection

2

2 x 1,5 m² space only - US\$850*

Includes:

- 2 x 1,5 m² exhibit space
- Rectangular table and two chairs
- Wireless internet access
- Booth attendance for one person
- One electrical outlet
- Company listing with link on website
- Company description in printed program

Booth Location Preferences

3

Select exhibit space(s) in the area(s) reserved for the exhibit type you selected

First choice: _____

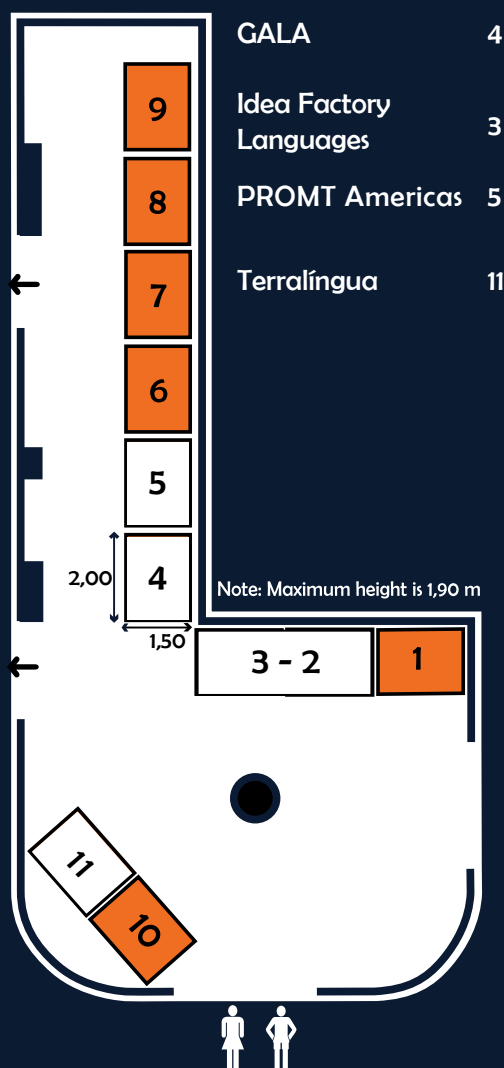
Second choice: _____

Third choice: _____

Metal Sponsors will be given priority, according to exhibit type and timing of sponsorship.

We will try to accommodate your location preference. If your first, second and third choices are already taken, we will attempt to assign you a space as close as possible to your preferred space.

*prices are in US dollars



Please note that the conference organizers reserve the right to **reassign exhibit space at any time in the interest of creating a cohesive exhibit.**

Need help?

Please contact Chris Luxton at
exhibits@localizationlatinamerica.com

or call

+1 (608) 826 5001 (US Central Time Zone).



conference and exhibits

Booth Personnel Registration



Please enter name and e-mail address of booth personnel below. By entering their name and paying all registration fees as part of your exhibit application, you will have completed their registration for the conference. No additional online registration is required once you have completed this form and paid your invoice.

Person in charge of booth. No charge for booth attendee

Name: _____

E-mail Address: _____

Preconference Registration (optional)



Preconference sessions are not included in the exhibit registration fee. To add a preconference session, list the name of the attendee, the session code and title, and the amount due in the spaces provided below.

Preauthorization by the presenter is required for some sessions. These sessions may be added and paid for online after authorization obtained.

Name _____

Preconference session code and title _____

Amount _____

conference and exhibits

Exhibition Rules

6

The following rules become binding upon acceptance of this contract by **Localization Latin America**, its sponsors and the exhibiting company.

Exhibitors are responsible for **all shipping arrangements** to and from the exhibition site.

A. Exhibit rental.

The exhibit space rental is for the sole use of the contracting organization that appears on the Exhibit Application Form. No portion of the booth shall be sublet or assigned to another organization without the consent of the conference organizers.

B. Space assignment.

Assignments will be made after the receipt of the application and payment on a first-come, first-serve basis. I understand that the conference organizers reserve the right to reassign exhibit spaces at any time in the interest of creating a cohesive exhibit.

C. Signs and advertising.

Localization Latin America will provide a sign for each exhibit space. No signs or advertising devices shall be displayed outside the exhibit space.

D. Exhibit hours.

Displays must be staffed during all regular exhibit hours. Adherence to set-up and take-down schedule is required. Localization Latin America reserves the right to curtail exhibits or parts of exhibits that reflect against the character of the conference.

E. Loss, damage.

Neither Localization Latin America, its sponsors, their employees or agents will be responsible for any injury, loss or damage that may occur to the exhibitor or the exhibitor's property. By signing the exhibit space application, the exhibitor releases Localization Latin America, its sponsors, their employees and agents from any agreement to indemnify them against any and all claims for loss, damage or injury. Exhibitors are advised to carry insurance.

F. Sales.

Any on-site selling must comply with all laws regarding taxes.

conference and exhibits

Exhibition Rules (cont.)


6

G. Printed materials.

Printed materials may only be distributed within the exhibitor's assigned booth and may not be placed in other areas of the conference venue without the consent of the conference organizers.

H. Storage of empty containers.

Exhibitor must make separate arrangements for the storage of empty containers and shipping materials during the conference. These accommodations should be made through the official exhibition company referenced herein.

I. Termination.

If the conference is terminated due to picketing, strike, embargo, injunction, act of war, act of terrorism, act of God, or a state of emergency declared by a government agency, the exhibitor waives any and all damages. Localization Latin America may, after deducting all costs and expenses including a reserve for claims, refund to the exhibitor the prorated amount of all funds paid by the exhibitor.

J. Cancellation.

No refund will be given for the cancellation of space after the assignment of space has been made. The space may be resold, reassigned or used by Localization Latin America without benefit or refund to the exhibitor.

K. Events.

Any function, event or meeting sponsored by an exhibitor must be scheduled in advance through Localization Latin America and must not conflict with the conference schedule.

Exhibition Rules Agreement


7

Name: _____

Date: _____

Please sign and date to verify that you have read, **understand** and **agree** with the exhibition rules.

conference and exhibits

We will **confirm** your exhibit registration and will **send you an invoice** once we have received your Exhibit Application Form.

Confirmation of registration


8

Please e-mail pages 1-5 of this completed form to exhibits@localizationlatinamerica.com or fax to +1 608 826-5004.

Schedule and logistics


9

Exhibit Registration Schedule

6 October 2008	Registration opens
	Priority space selection for Metal Sponsors
20 October 2008	Space assignments will be announced
7 November 2008	Registration for exhibits closes

Exhibit Schedule

Set-up time for exhibits

18 November 2008	19:00 - 22:00
------------------	---------------

Exhibit hours

19 November 2008	8:00 - 18:00
20 November 2008	8:00 - 17:30

Take-down time for exhibits

20 November 2008	17:30 - 20:30
------------------	---------------

Need help?

Please contact Chris Luxton at
exhibits@localizationlatinamerica.com
or call

+1 (608) 826 5001 (US Central Time Zone).